

THE LIMITED, INC.

Three Limited Parkway
Columbus, Ohio 43216
(614) 415-7000

June 1, 1998

Dear Partner:

In February of this year, The Limited announced a plan to establish Abercrombie & Fitch Co. as an independent public company in a two-step transaction: (i) an offer to exchange shares of A&F common stock held by The Limited for shares of Limited common stock, followed by (ii) a pro rata distribution to Limited stockholders of any shares of A&F which The Limited continued to own after closing of the Exchange Offer. The first step was completed with the successful consummation of the Exchange Offer on May 19, 1998 pursuant to which The Limited accepted 47,075,052 shares of Limited common stock in exchange for 40,484,545 shares of A&F common stock.

We are now completing the second and final step in the separation of A&F from The Limited by distributing our remaining shares of A&F common stock on a pro rata basis to record holders of Limited common stock as of the close of business on May 29, 1998. As a stockholder of record at that time, you are entitled to receive .013673 of a share of A&F common stock for each share of Limited common stock then owned by you, except that cash is being distributed in lieu of fractional shares. All fractional shares are being aggregated and sold for your account. Your portion of the proceeds realized from such sale is being distributed to you, net of commissions. Share certificates and checks for cash in lieu of fractional shares in connection with the "Spin-off" are either enclosed with this letter or will otherwise be credited to your account.

Attached, as Exhibit A is a statement, which discusses the federal tax consequences of the Exchange Offer and the Spin-off. Also included in Exhibit A are three forms of statements for your use in reporting certain information to the IRS. **WE URGE YOU TO SAVE EXHIBIT A FOR USE IN PREPARING YOUR 1998 TAX RETURN.**

If you would like information with respect to A&F, you should review A&F's 1997 Annual Report and other SEC filings. You can get copies of these documents from the SEC's public reference rooms in Washington, D.C., New York, New York and Chicago, Illinois; the SEC's website at <http://www.sec.gov>; or by calling A&F Investor Relations 614-577-6493. We also urge you to call your broker or tax advisor, as appropriate, with questions about the information you need to complete the statements included in Exhibit A with respect to the Exchange Offer or Spin-Off.

The Limited's goal continues to be to enhance stockholder value, and we believe that the full independence of A&F from The Limited serves that goal. We are very pleased about the successful completion of the Exchange Offer and the Spin-Off.

Very truly yours,

THE LIMITED, INC.

IMPORTANT TAX DOCUMENTS ATTACHED—PLEASE RETAIN

**CERTAIN FEDERAL INCOME TAX CONSEQUENCES
OF THE EXCHANGE OFFER AND SPIN-OFF**

Tax Treatment of Exchange Offer and Spin-Off

The Internal Revenue Service has issued a ruling confirming that no gain or loss will be recognized by (and no amount will be included in the income of) Limited stockholders upon receipt of A&F shares in the Exchange Offer and the Spin-Off, except to the extent of cash received in lieu of fractional shares.

Tax Basis Allocation and Holding Period

The average of the high and low trading prices for shares of Limited and A&F were \$34.8438 and \$41.8125, respectively, on May 14, 1998, the day after the expiration of the Exchange Offer. Such average stock prices may be used to determine the fair market value of such shares for purposes of the basis allocation with respect to the Exchange Offer.

With respect to basis allocation for A&F shares received in the Spin-Off, Limited stockholders may use the average of the high and low trading prices for shares of Limited and A&F on June 1, 1998, the first business day after May 29, 1998 (the Record Date for the Spin-Off).

(A) Limited Stockholders Who Tendered All of Their Limited Shares

Your tax basis in the A&F shares you received in the Exchange Offer will equal your basis in your Limited shares before the Exchange Offer less the portion of such basis allocable to any fractional shares of A&F with respect to which you received cash.

(B) Limited Stockholders Who Tendered Some But Not All of Their Limited Shares in the Exchange Offer

follows:

Your tax basis in the A&F shares you received in the Exchange Offer and the Spin-Off will be determined as

(i) Basis in A&F Shares Received in the Exchange Offer

Your tax basis in your Limited shares before the Exchange Offer should be allocated between your remaining Limited shares and the A&F shares (including fractional shares, if any) you received in the Exchange Offer, based on their relative fair market values immediately after the Exchange Offer. Stated as a formula, your basis in your A&F shares (including fractional shares, if any) you received in the Exchange Offer may be determined as follows:

$$\begin{array}{rcc} \text{Basis in Limited} & & \text{FMV of A\&F shares received in the Exchange Offer} \\ \text{shares prior to the} & & \\ \text{Exchange Offer} & \times & \hline & & \text{FMV of A\&F shares received} \quad \text{FMV of remaining} \\ & & \text{in the Exchange Offer} \quad + \quad \text{Limited shares} \end{array}$$

(ii) Basis in A&F Shares Received in the Spin-Off

The tax basis you allocated to your Limited shares after the Exchange Offer should be further allocated between your remaining Limited shares and the A&F shares you received (including fractional shares, if any) in the Spin-Off, based on their relative fair market values immediately after such Spin-Off. Stated as a formula, your basis in the A&F shares (including fractional shares, if any) you received in the Spin-Off may be determined as follows:

$$\begin{array}{r} \text{Basis in Remaining} \\ \text{Limited shares after} \\ \text{the Exchange Offer} \end{array} \times \frac{\text{FMV of A\&F shares received in the Spin-Off}}{\text{FMV of A\&F shares received} \\ \text{in the Spin-Off} \quad + \quad \text{FMV of remaining} \\ \text{Limited shares}}$$

(C) Limited Stockholders Who Did Not Tender Any Limited Shares

Your tax basis in your Limited shares should be allocated between your Limited shares and the A&F shares (including fractional shares, if any) you received in the Spin-Off, based on their relative fair market values immediately after the Spin-Off. Stated as a formula, your basis in the A&F shares (including fractional shares, if any) you received in the Spin-Off may be determined as follows:

$$\begin{array}{r} \text{Basis in your Limited} \\ \text{shares prior to the} \\ \text{Spin-Off} \end{array} \times \frac{\text{FMV of A\&F shares received in the Spin-Off}}{\text{FMV of A\&F shares received} \\ \text{in the Spin-Off} \quad + \quad \text{FMV of} \\ \text{Limited shares}}$$

Your holding period for the A&F shares you received in the Exchange Offer or the Spin-Off will be the same as your holding period in the Limited shares with respect to which the A&F shares were distributed.

Tax Information Filing Requirements

Following are forms of statements that you are required to attach to your 1998 federal income tax return in order to comply with the requirements of Section I .355-5(b) of the Treasury Regulations. Prior to signing the applicable information statement, each stockholder should provide the necessary information in such information statement.

PLEASE NOTE THAT THE INFORMATION IN THIS LETTER DOES NOT PURPORT TO BE COMPLETE OR TO DESCRIBE TAX CONSEQUENCES THAT MAY APPLY TO PARTICULAR TYPES OF STOCKHOLDERS. ALL STOCKHOLDERS SHOULD CONSULT THEIR TAX ADVISORS REGARDING THE PARTICULAR FEDERAL, FOREIGN, STATE AND LOCAL TAX CONSEQUENCES TO THEM OF THE EXCHANGE OFFER AND THE SPIN-OFF.

FORM OF INFORMATION STATEMENT TO INTERNAL REVENUE SERVICE

Note: To be attached to tax returns for the 1998-tax year
for stockholders who tendered all of their Limited shares

Statement of stockholder receiving a distribution of common stock of Abercrombie & Fitch Co. ("A&F," a controlled corporation), pursuant to Treasury Regulation Section 1.355-5(b).

1. On May 13, 1998*, I surrendered all of my shares in The Limited, Inc. in exchange for _____(no. of) shares of A&F common stock and \$_____ cash in lieu of fractional shares of A&F in an exchange offer.
2. The Limited has received a ruling from the Internal Revenue Service to the effect that, under Section 355, no gain or loss will be recognized by (and no amount will be included in the income of) its stockholders upon receipt of A&F shares in the exchange offer and the subsequent spin-off distribution, except for cash received in lieu of fractional shares.
3. The names and addresses of the corporations involved are:
 - (a) The Limited, Inc.
Three Limited Park
Columbus, Ohio 41
 - (b) Abercrombie & Fitch Co.
Four Limited Parkway East
P.O. Box 182168
Reynoldsburg, Ohio 43608

Stockholder Signature

* Expiration Date of the Exchange Offer

FORM OF INFORMATION STATEMENT TO INTERNAL REVENUE SERVICE

Note: To be attached to tax returns for the 1998-tax year
for stockholders who tendered some but not all of their Limited shares

Statement of stockholder receiving a distribution of common stock of Abercrombie & Fitch Co. ("A&F", a controlled corporation), pursuant to Treasury Regulation Section 1.355-5(b).

1. On May 13, 1998*, I surrendered _____(no.) of my shares in The Limited, Inc. in exchange for _____(no. of) shares of A&F common stock and \$_____cash in lieu of fractional shares of A&F in an exchange offer.
2. On May 29, 1998**, I received _____(no. of) shares of A&F common stock and \$_____cash in lieu of fractional shares of A&F in a subsequent spin-off distribution.
3. The Limited has received a ruling from the Internal Revenue Service to the effect that, under Section 355, no gain or loss will be recognized by (and no amount will be included in the income of) its stockholders upon receipt of A&F shares in the exchange offer and the subsequent spin-off distribution, except for cash received in lieu of fractional shares.
4. The names and addresses of the corporations involved are:
 - (a) The Limited, Inc.
Three Limited Parkway
Columbus, Ohio 43230
 - (b) Abercrombie & Fitch Co.
Four Limited Parkway East
P.O. Box 182168
Reynoldsburg, Ohio 43608

Stockholder Signature

* Expiration Date of the Exchange Offer

** Record Date for the Spin-Off

FORM OF INFORMATION STATEMENT TO INTERNAL REVENUE SERVICE

Note: To be attached to tax returns for the 1998-tax year
for stockholders who did not tender any of their Limited shares
but who received Abercrombie & Fitch shares in the Spin-Off

Statement of stockholder receiving a distribution of common stock of Abercrombie & Fitch Co. ("A&F", a controlled corporation), pursuant to Treasury Regulation Section 1.355-5(b).

1. On May 29, 1998*, I received _____ (no. of) shares of A&F common stock and \$ _____ cash in lieu of fractional shares of A&F in a spin-off distribution subsequent to an exchange offer.
2. The Limited has received a ruling from the Internal Revenue Service to the effect that, under Section 355, no gain or loss will be recognized by (and no amount will be included in the income of) its stockholders upon receipt of A&F shares in the exchange offer and the subsequent spin-off distribution, except for cash received in lieu of fractional shares.
3. The names and addresses of the corporations involved are:
 - (a) The Limited, Inc.
Three Limited Parkway
Columbus, Ohio 43230
 - (b) Abercrombie & Fitch Co.
Four Limited Parkway East
P.O. Box 182168
Reynoldsburg, Ohio 43608
4. The undersigned did not surrender any stock or securities of Limited in connection with the exchange offer.

Stockholder Signature

* Record Date for the Spin-Off

6/1 Average Trading Price

Limited	32.80469
A&F	42.1875

Basis allocated to A&F shares	1.7280%
Basis allocated to Limited Shares	98.2720%

Example

If the aggregate basis of your Limited shares (held as of May 29, 1998) was \$1000, you should allocate \$17.28 to your A&F shares and the remaining \$ 982.72 of basis shall remain with The Limited shares.

Note: If you receive any fractional shares, the basis allocated to A&F shares will need to be further reduced by

$$\begin{array}{r} \text{Basis allocated to A\&F} \\ \text{shares received} \end{array} \times \frac{\text{Cash received from Spin-Off}}{\text{Cash received} + (\# \text{ of A\&F shares received} \times \$42.1875)}$$